

**PROSERPINE
WHITSUNDAY JUNIOR
RUGBY LEAGUE
FOOTBALL CLUB INC.**



***HOME OF THE
PLUTO BRAHMANS***

**2025 & 2026
SPONSORSHIP PACKAGES**

CLOSING DATE: 30/10/2024

INTRODUCTION

Dear prospective sponsor and partner,

I would like to firstly thank you for allowing us the opportunity to present you with our sponsorship proposal for the 2025 & 2026 seasons. Proserpine Whitsunday Junior Rugby League Football Club (PWJRL) is committed to growth within the local community through its sporting development and community activities.

PWJRL is not financially supported by a licensed club and therefore relies heavily on community sponsorship and fundraising for much-needed funds to continue to exist and grow. We have created a variety of sponsorship packages which will give businesses the opportunity to support the club at all levels and enable businesses to be part of the current and future development of the club. The packages offer businesses maximum exposure and brand awareness as well as many additional benefits.

Development at all skill levels for players is important as not only are players kept active and physically fit, but also learn skills like teamwork, leadership and discipline. Your sponsorship will directly invest in the development of our players, coaching staff and volunteers and allow the club to provide the necessary on field and off field apparel for the two seasons. It is with the continued support of our sponsors that we are able to support and nurture our Junior Rugby League players.

For further information about the sponsorship packages or how we can customise a package for your business, please don't hesitate to contact myself or one of our other committee members.

I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe sponsorship will provide an exciting marketing opportunity for your business and we would be grateful for the opportunity to partner with you for the 2025 and 2026 seasons.

Kind regards,

Dylan White
President
PWJRL

ABOUT OUR CLUB

PWJRL is a not-for-profit organisation dedicated to encouraging optimal participation and development of Rugby League. We are a family friendly club catering to children from U6 to U17 and provide a clear pathway to Senior Rugby League.

PWJRL encourages kids to be active in a safe and nurturing environment and offers equal and fair participation for boys and girls and all ability levels.

Our club prides itself on its proactive approach in planning for the future. We have a membership of close to 300 players and about 150 adult volunteers who commit to our club as Coaches, Managers, League Safes, First Aid Officers, Canteen Coordinators and committee members. The PWJRL community, however, is not limited to our registered players; it also includes their families, local businesses and other rugby league clubs and visitors.

The junior rugby league season starts in February/March and ends in September with six home games played at our grounds in Proserpine. PWJRL continues to grow in numbers each year, proving that we are a strong and viable club within the Mackay Rugby League and District division.

INVESTMENT OPPORTUNITIES

PWJRL has many opportunities for your business to directly invest in the future of our young players. Whether it's a sponsorship package, donation or funding a project for the club, PWJRL can tailor a package to suit your needs and investment level.

As a sponsor you can expect to be involved with all events, home games and presentations. We will promote your business through all club communications including our website and social media.

Sponsorship opportunities include:

- Team jerseys – Gold, silver and bronze
- Club shorts – Gold and silver
- Club polo shirts – Gold and silver
- Club training shirts – Gold and silver
- League Safe shirts
- Club signage



SPONSORSHIP PACKAGES – 2025 & 2026 SEASONS

TEAM JERSEY – GOLD

\$2300.00 + GST

12 or 13 packages available

(U6-12 mixed, U13-17 boys and girls team)

This is for a full set of jerseys for an age group between U6 – U17. Your logo will be displayed across the back on the top of the jersey. These jerseys are worn in all games for two years and will be handed out to players at the end of the 2026 season.

Package includes:

- Business logo displayed on one team's playing jerseys (upper back, large logo)
- 1 x team jersey with your choice of number and size
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo and link to your business website on the PWJRL website
- Business logo on PWJRL Facebook page (1500 followers)
- Business logo on 2025 and 2026 season draws
- Sign displayed at PWJRL home games (provided by sponsor)
- Invitation for 3 adults to Sponsors Day
- Invitation to and signage displayed at Presentation Day
- Certificate of Appreciation

TEAM JERSEY – SILVER

\$1300.00 + GST

24 or 26 packages available

(U6-12 mixed, U13-17 boys and girls team)

This is for a full set of jerseys for an age group between U6 – U17. Your logo will be displayed on the lower back of the jersey. These jerseys are worn in all games for two years and will be handed out to players at the end of the 2026 season.

Package includes:

- Business logo displayed on one team's playing jerseys (lower back, medium size logo)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo and link to your business website on the PWJRL website
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation for 1 adult to Sponsors Day
- Invitation to Presentation Day
- Certificate of Appreciation

TEAM JERSEY – BRONZE

\$825.00 + GST

**24 or 26 packages available
(U6-12 mixed, U13-17 boys and girls team)**

This is for a full set of jerseys for an age group between U6 – U17. Your logo will be displayed on one (1) sleeve. These jerseys are worn in all games for two years before being handed out to players at the end of the 2026 season.

Package includes:

- Business logo displayed on one team's playing jerseys (sleeve)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo on the PWJRL Facebook page (1500 followers)
- Invitation for 2 adults to Sponsors Day (when purchasing two sleeves)
- Invitation to Presentation Day
- Certificate of Appreciation

CLUB SHORTS – GOLD

\$3400.00 + GST

1 package available

There will be five sponsors on the shorts: 1 x large sponsor logo on the back, 2 x smaller sponsor logos on the front and 2 x smaller sponsor logos on the back. There will be 450 shorts ordered for the 2025 season and additional shorts will be purchased for the 2026 season (quantity to be determined at end of 2025). Your large logo will be displayed along the back of the shorts.

Package includes:

- Business logo displayed on the back of the top of the club shorts
- 1 x jersey, club shirt and club shorts (size of your choice)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo and link to your business website on the PWJRL website
- Business logo on PWJRL Facebook page (1500 followers)
- Business logo on 2025 and 2026 season draws
- Banner and/or signage displayed at PWJRL home games (provided by sponsor)
- Invitation for 4 adults to Sponsors Day
- Invitation to and signage displayed at Presentation Day
- Certificate of Appreciation

CLUB SHORTS – SILVER

\$1500.00 + GST

4 packages available

There will be five sponsors on the shorts: 1 x large sponsor logo on the back, 2 x smaller sponsor logos on the front and 2 x smaller sponsor logos on the back. There will be 450 shorts ordered for the 2025 season and additional shorts will be purchased for the 2026 season (quantity to be determined at the end of 2025). Your logo will be displayed on the leg of the shorts.

Package includes:

- Small business logo displayed on the back or front of the club shorts
- 1 x club shorts (size of your choice)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo and link to your business website on the PWJRL website
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation for 2 adults to Sponsors Day
- Invitation to and signage displayed at Presentation Day
- Certificate of Appreciation

CLUB POLO SHIRT – GOLD

\$1700.00 + GST

2 packages available

The PWJRL club polo shirts are provided as part of the player packs to all registered player in 2025 as well as coaches, team staff and committee members. The shirts are available for purchase for all parents/guardians and spectators and gain wide recognition as they are worn to every home and away game. Your logo will be displayed on the sleeve of the polo shirt.

Package includes:

- Business logo displayed on one sleeve of club polo shirt
- 1 x club polo shirt and club shorts (size of your choice)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo and link to your business website on the PWJRL website
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation for 2 adults to Sponsors Day
- Invitation to and signage displayed at Presentation Day
- Certificate of Appreciation

CLUB POLO SHIRT – SILVER

\$1500.00 + GST

10 packages available

The PWJRL club polo shirts are provided as part of the player packs to all registered players in 2025 as well as coaches, team staff and committee members. The shirts are available for purchase for all parents/guardians and spectators and gain wide recognition as they are worn to every home and away game. Your logo will be displayed on the back of the polo shirt.

Package includes:

- Business logo displayed on the back of club polo shirt
- 1 x club polo shirt (size of your choice)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo and link to your business website on the PWJRL website
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation for 1 adult to Sponsors Day
- Invitation to and signage displayed at Presentation Day
- Certificate of Appreciation

CLUB TRAINING SHIRT – GOLD

\$1200.00 + GST

4 packages available

The PWJRL training shirts are provided as part of the player packs to all registered players in 2025. Approximately 500 shirts will be purchased for the 2025 and 2026 seasons. Your logo will be displayed on the sleeve of the training shirt.

Package includes:

- Business logo displayed on one sleeve of club training shirt
- 1 x training shirt (size of your choice)
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation for 1 adult to Sponsors Day
- Invitation to Presentation Day
- Certificate of Appreciation

CLUB TRAINING SHIRT – SILVER

\$1000.00 + GST

10 packages available

The PWJRL training shirts are provided as part of the player packs to all registered players. Approximately 500 shirts will be purchased for the 2025 and 2026 seasons. Your logo will be displayed on the back of the training shirt.

Package includes:

- Business logo displayed on the back of club training shirt
- 1 x training shirt (size of your choice) OR invitation for 1 adult to Sponsors Day
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation to Presentation Day
- Certificate of Appreciation

LEAGUE SAFE SHIRT

\$1000.00 + GST

2 packages available

PWJRL is purchasing new official QRL League Safe shirts for the 2025 and 2026 seasons. 30 shirts will be purchased for the 2025 season with additional shirts purchased prior to the 2026 season. Your large logo will be displayed on the back or front of the yellow high vis shirt and will be worn by League Safes at all games.

Package includes:

- Business logo displayed on the front or back of League Safe shirt
- 1 x polo shirt (size of your choice) OR invitation for 1 adult to Sponsors Day
- Invitation and free entry to all PWJRL home games (6 per year)
- Business logo on sponsor board on clubhouse wall
- Business logo on PWJRL Facebook page (1500 followers)
- Invitation to Presentation Day
- Certificate of Appreciation

CLUB SIGNAGE

\$450.00 + GST

- The Club Signage Sponsorship will consist of 1 x sign and/or banner supplied by the sponsor and displayed around the field for one (1) season.
- If printing is required, the Committee will approve the print proof before the business prints the sign.
- The signs will be stored in the clubhouse and displayed at home games (6 per year), events at the grounds and the club Presentation Day.

2024 ON FIELD AND OFF FIELD APPAREL



TERMS AND CONDITIONS

All packages mentioned in this document are subject to Proserpine Whitsunday Junior Rugby League sponsorship terms and conditions. Upon acceptance of this application an invoice will be issued. Logos will be displayed as per the sponsorship inclusions and agreement when the sponsorship invoice has been paid.

Proserpine Whitsunday Junior Rugby League reserves the right to make changes to packages according to season, business partners and other circumstances. Additionally, PWJRL has final approval on all setting/printing materials and documentation.

Sponsorship packages are limited. The PWJRL committee will try and accommodate requests for teams and logo positions as best as possible and will add extra sponsorship packages or provide alternative sponsorship opportunities if needed (eg merchandise).

It is the sponsor's responsibility to provide logo files and signage or banners if required.

SPONSOR RESPONSIBILITIES

To maximise your promotional opportunities please provide your:

- Business logo – to be provided as a large high-resolution file (500kb in size or larger) such as JPEG or PNG for printing on clothing and signage and uploading to website.
- Business website or Facebook link for PWJRL website.
- Banners / signage for advertising around club (if included in sponsorship package).

Please email logos to pwjrl.brahmans@gmail.com by Friday, 8 November.



CONTACT DETAILS

Proserpine Whitsunday Junior Rugby League
PO Box 36
Proserpine QLD 4800

Email: pwjrl.brahmans@gmail.com
Facebook: www.facebook.com/groups/pwjrl
Website: www.pwjrlbrahmans.com.au

Our Grounds are located at:

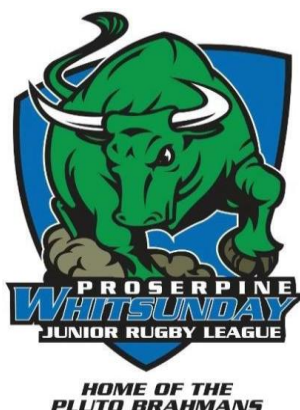
Proserpine Junior Sporting Complex
333 Crystalbrook Road, Proserpine

For any enquiries on any of these packages or if you have any questions, please contact:

Lisa Jackson
Secretary
pwjrl.brahmans@gmail.com

Dylan White
President
0437 633 334

Thank you for your consideration. We hope we can form a mutually beneficial arrangement for the future of our junior rugby league players and your business.



PWJRL SPONSORSHIP AGREEMENT



Once completed, please email form and business logo to pwjrl.brahmans@gmail.com. [Click here](#) to complete an online sponsorship form.
Sponsorship closing date: 30 October 2024. Logos required by 8 November 2024.

SPONSOR DETAILS

| | |
|--|-----------|
| Business Name | |
| Contact Person | |
| Position | |
| ABN | |
| Business Address | |
| | Post Code |
| Postal <i>(if different from above)</i> | |
| | Post Code |
| Email Address <i>(primary and invoices)</i> | |
| Phone (Business Hours) | |
| Mobile | |
| Business website/Facebook page | |

I, _____ wish to enter into a
(name)

_____ (Gold, Silver or Bronze
Jerseys Girls or Boys, Club Polo Shirt, Club Training Shirt, Club Shorts, or Club Signage)
Sponsorship Agreement with Proserpine Whitsunday Junior Rugby League Club for the
2025 and 2026 seasons.

Sponsorship amount (incl GST) _____

For jersey sponsorship, please indicate your preferred age group _____

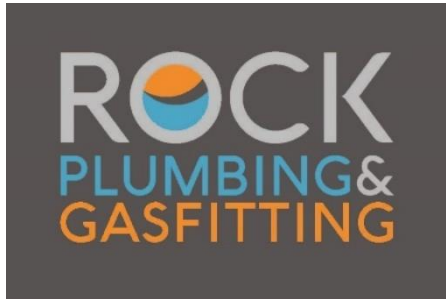
Signature _____ Date _____

PWJRL Management Committee Member:

Name: _____ Position: _____

Signature _____ Date _____

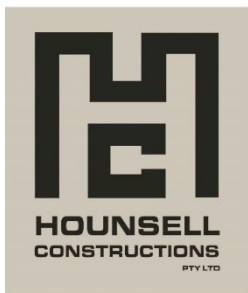
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Cannonvale - Proserpine

